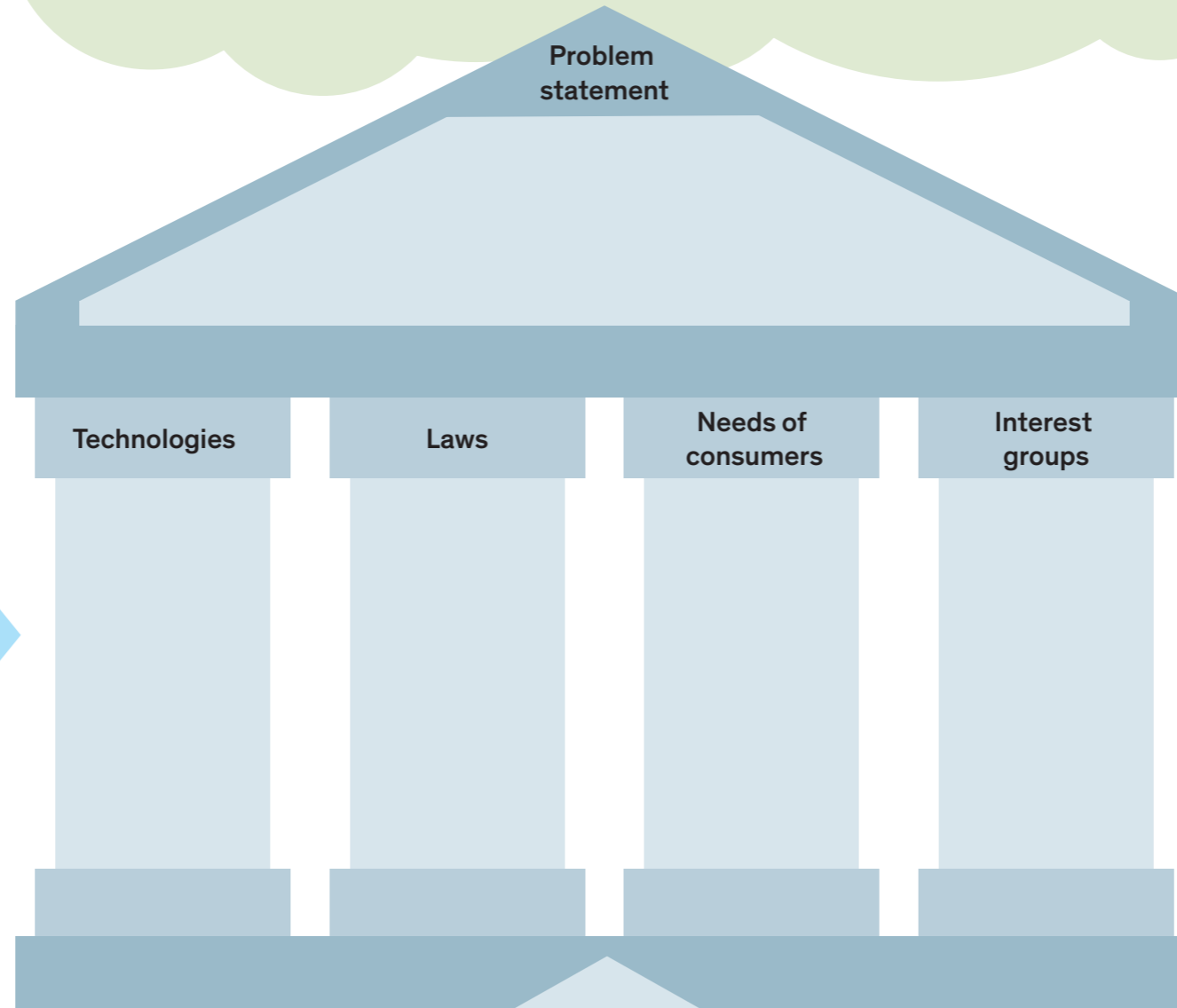


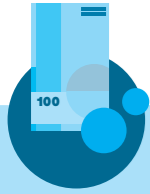
Impact on the environment



Problem statement



Economic influences



Societal and political influences

Existing alternatives



Project idea

Describe your project idea with a few bullet points

Energy use

How does your idea lower the energy use of the school? How much energy can be saved?

Sustainability

How does your idea lower emissions or impact the environment positively?

Innovation

How is your idea new or original? What could you add to make your approach innovative?

Benefits

Does the school benefit further by using your idea and how? e.g. financially beneficial, simpler use

Presentation

How can you present this idea, so that it is understandable for a wide audience?

Enterprise side

Product/project

What is the product/the project?

Customer value

What is the product's/project's value for the paying customer?

Marketing/sales

How do the customers/sponsors get interested in the product/project?

Enterprise

Who implements the idea?

Funding

How is the product/project financed?

Sustainability value

What is the product's/project's value for the society and the environment? To which extent?

Application area

Where is the product applied or the project implemented, respectively?

Implementation

What is needed for the successful implementation of the idea?

Customer/sponsor side

Costs

Which costs accrue for the production/implementation (for the enterprise)?

Revenues

Which are the revenues for the enterprise?

Finances